

# *Research Policy and Guidelines*



**ABBS Centre for Research and Innovation (ABBS-CRI)  
Acharya Bangalore B School  
Andrahalli Main Road, Off Magadi Road  
Bengaluru-560091**

## **Research Policy of ABBS - CRI**

### **Preamble**

ABBS-CRI is committed to promote research among faculty and students. The research policy of the centre is to work in the areas of academic, corporate and social importance.

### **Research Policy of ABBS -CRI**

This Research policy document presents broad principles that guide the research activities upholding the integrity of scholarly inquiry that helps the faculty and students in achieving excellence and contributing to the corporate and society.

### **Custodian of the research policy**

The implementation and updating of the research policy is carried out by the Head of ABBS-CRI. The ABBS-CRI has a Research Working Committee. This function under the Head-Research & Innovation, ABBS and the Research Advisory Committee to assist and guide in matters related to research within the Institution.

### **Objectives**

1. To facilitate, guide and collaborate with faculty members to publish research papers in UGC, Scopus Indexed, Web of Science Indexed and ABDC Listed Journals.
2. To encourage students to write research papers / case studies and publishing in Journals.
3. To offer consultancy services to industry in respect of conducting market surveys, feasibility study, preparation of business plan, and conducting MDPs / Short Term Training Programmes (STTPs).
4. To seek fund from Govt. and Private Agencies for projects.
5. To foster the research culture in the campus.
6. To coordinate with Bangalore University regarding 'Research Centre' activities leading to Ph.D.
7. To identify and pursue in few specialized areas to Excel.

### **Scope of the Research Policy**

This policy shall apply to all the researchers of ABBS. As per the policy 'researchers' are defined to include the faculty & students, research scholars & guides and external experts associated with any of the research activities of the Institution.

This policy shall apply to all the research and related activities of ABBS and for the purpose of this policy research and related activities will include:

1. Research activities including project work like Social Relevant Project (SRP), Organizational Study Project, Dissertation and thesis undertaken for fulfilling the requirements of academic degrees.
2. Scholarly activities intended to expand knowledge boundaries by analysis, synthesis and interpretation of ideas and information by making use of rigorous research methodologies
3. Knowledge compilation for academic developments in any knowledge domain such as writing of textbooks, chapters of textbooks or developing /a case study etc.
4. Research publications in journals of National & International repute.
5. Paper presentations in seminars / conferences National as well as International level.
6. To ensure the compliance of research quality, code of ethics and integrity.
7. To identify the thrust areas in research like emerging technologies, digital marketing, fintech, digital supply chain, E-Business, E-Retailing etc.,
8. To identify consultancy projects from funded organizations to generate revenue.
9. To promote research culture at all departmental levels.
10. To organize weekly sessions on research with all the faculty members.
11. To apply for funded projects with Government and other funding agencies.
12. To organize research methodology workshops, research conclaves and awareness IPRs workshop.
13. To foster inter-disciplinary / collaborative research in the Institution.
14. To support the governance of the organization, through reports and presentations for the management and accreditation expert team members.

### **Governance of the Research Centre**

Research Centre is constituted formally as part of the Institution.

### **Research Guidelines**

1. Faculty members are eligible to receive incentives based on category of publications considering the standard and impact factor.
2. Faculty members are encouraged to contribute towards quality research work and avail the incentives for research contribution.
3. Faculty members are encouraged to attend conferences and seminars and present papers by availing 'On Duty (OD)' benefit.
4. Eligible faculty members are permitted attend viva voce examinations, professional development courses, faculty development programmes (FDP) and short term training programmes (STTPs) organized by other Institutions.

5. Faculty members are paid incentives for their research contribution. The guidelines and quantum of incentive payments are covered vide circular dated 09-10-2021 as approved by the Executive Director, ABBS (copy enclosed).

Approved by

  
(Ms. Poornima Reddy)  
Managing Director

Acharya Bangalore B School





**RESEARCH INCENTIVE POLICY**

(APPLICABLE FOR 2021)

		ABDC JOURNAL				
A+ CATEGORY		A CATEGORY	B & C CATEGORY	D CATEGORY	E CATEGORY	
		PEER REVIEWED JOURNALS	PEER REVIEWED JOURNALS	UGC REFEREED JOURNALS	NON LISTED CATEGORY	
EXAMPLES	Academy of Management Review -Journal of Management	WOS/ WOSS/ ABDC Journals (with high impact factor)	Scopus Index, IEEE, WOS/WOSS/ABDC Journals (with less impact factor)	Listed in UGC care	International Journal National Journal, Presenting papers in conferences	
PRINT	₹ 1,00,000 per publication	₹ 25,000 per publication	₹ 10,000 per publication	₹ 5,000 per publication	International Journal ₹ 1,000 per publication	
ONLINE	₹ 60,000 per publication	₹ 17,500 per publication	₹ 7,500 per publication	₹ 3,500 per publication	National Journal ₹ 500 per publication Paper presentation ₹ 1,000 per paper	

*Approved*  
9/10/21

**BOOK**

International Publisher ₹ 5000/-
National Publisher ₹ 3000/-
e Book ₹ 3500/-
Chapter ₹ 2000/-
Text book ₹ 1000/-

**PATENTS**

₹ 5000/- for 1st to 3rd inventor
₹ 3500/- for 4th & 5th inventor

**SHARING OF INCENTIVES**

Publication with Internal Faculty	
Single Author	100%
More than one author	Equal Sharing

Publication with External Faculty	
1st Author	100%
2nd Author	50%
3rd Author	25%
4th Author onwards	NIL